

A background image showing a robotic arm in a factory setting, overlaid with a semi-transparent red and orange grid pattern. The text is overlaid on this background.

# India Pavilion at EXPO MANUFACTURA

Nuevo Leon, Mexico, 07 – 09 February 2023

**Participate through EEPC India and enjoy substantial savings!**

## About the Exhibition

EXPO MANUFACTURA is one of the most important international business platforms for the processing and manufacturing industry in Mexico, which brings together the influential community in the manufacturing sector in the heart of the industrialized north of the country.

EXPO MANUFACTURA brings together the latest in manufacturing technology, designed to achieve the efficiencies required by today's processors. Industries seeking solutions who visit the exhibition include metalworking, automotive, aerospace, electrical appliances, medical devices, etc.

## Key Highlights of the previous Show:

- ➔ Over 280 exhibitors
- ➔ More than 9000 visitors
- ➔ International attendees from countries like Germany, Brazil, Canada, Colombia, South Korea, Costa Rica, Spain, USA, Venezuela, Switzerland, Guatemala etc.

**COVID-19**

Protocol & Travel Advisory



## Economic scenario of Mexico

Mexico is one of the 15 largest economies of the world that has become increasingly oriented toward manufacturing since the North American Free Trade Agreement (NAFTA) entered into force in 1994. The country has strong macroeconomic institutions, and it is open to trade. Mexico's growth had been muted in the last three decades but the incumbent government has emphasized economic reforms, passing and implementing sweeping energy, financial, fiscal, and telecommunications reform legislation, among others, with the long-term aim to improve competitiveness and economic growth across the economy. The economy grew 4.8 percent in 2021 after contracting by 8.2 percent in 2020.

## India's Bilateral Engineering Trade with Mexico

Mexico is the 11th largest destination for India's engineering exports at present and 2nd largest in NAFTA region after USA. Engineering exports reached its all-time high at USD 2.75 billion in 2021-22 after being somewhat subdued in the previous two fiscals due to the Pandemic. Engineering imports from Mexico however declined to USD 181.99 million from 280.7 million in 2019-20. Total engineering trade between India and Mexico reached almost USD 3 billion in 2021-22. India enjoys substantial engineering trade surplus of around USD 2.5 billion with Mexico as on 2021-22.

The top ten engineering product groups exported to Mexico from India are Motor Vehicle/Cars, Auto Components/ Parts, Aluminium, Products of Aluminium, Iron & Steel, Two & Three Wheelers, Industrial Machinery for Dairy etc., Electric Machinery & Equipment, Products of Iron & Steel, Other Miscellaneous Engineering Items, IC Engines & Parts

## Opportunity for Processing and manufacturing industry in Mexico

Once recognized for simple assemble operation, Mexico has with time shaped up as a place for complex manufacturing operations. Proximity to an industrially developed economy like USA, low cost of land and labour and government's focus on manufacturing has turned Mexico into a country for short to medium-run products that have a high degree of engineered content. Mexico attracts U.S. manufacturers that need low cost solutions near-by for higher value end products and just-in-time components. Mexico has developed expertise in Aerospace engineering, Automobile and auto component, Medical devices, Metal manufacturing among others in engineering segments. Machineries are in high demand because of its well established textile & apparel and consumer product industries. Indian exporters therefore will surely have ample scope to set up or expand their businesses in Mexico.

## Product Profile:

- ➔ Automation
- ➔ CAD/CAM
- ➔ CNC
- ➔ Quality Control Cut
- ➔ Water jet cutting
- ➔ Laser cutting
- ➔ Plasma cutting
- ➔ Manufacturing
- ➔ Milling
- ➔ Holding tools
- ➔ Machining
- ➔ Pre-forming
- ➔ Iron and steel
- ➔ Measurement systems
- ➔ Welding
- ➔ Turning
- ➔ Micro machining
- ➔ Additive processes
- ➔ Energy saving
- ➔ Micro/ Nano technology
- ➔ Auto Parts
- ➔ Medical Devices
- ➔ Plastic Solutions for Industry
- ➔ Home Appliances
- ➔ Electronics
- ➔ Energy

## Venue

Cintermex, Monterey,  
Nuevo Leon, Mexico

## Date

07 - 09 February 2023

*Note:*

*EEPC India reserves the right to reject an application for participation without assigning any reason.*

## Participation Charges

- **Booth size: 9 sqm**  
One side open (built-up booth): INR 22,000 per Sqm.
- **Booth size: 6 sqm**  
One side open (built-up booth): INR 23,000 per Sqm.
- 10% extra for two sides open booth (subject to availability)

## Re-imbusement of Airfare

Up to Rs. 1, 25,000 may be reimbursed to eligible participants in terms of the MAI guidelines. However, this shall be subject to receiving of specific Govt. approval for such assistance for events of 2022-23. The T&C must be abided by for eligibility towards such re-imbusement. For detailed guidelines please click the following link:

[Guidelines for Reimbursement of Airfare](#)



**Note:** EEPC INDIA can only recommend for issuance of VISA to the extent that the concerned person is a participant at the subject exhibition and that the person in question has been certified by the participating organisation to be their representative. The Foreign Embassy / Consulate where the applicant submits the VISA application is expected to follow their usual procedural checks before granting the VISA in question and EEPC INDIA shall not be responsible in any manner whatsoever for non-issuance of VISA by the concerned authorities. This would mean that the prospective participant will be fully liable for the total charges payable to EEPC INDIA even if they do not obtain the VISA for any reason whatsoever.

## Mode of payment

- Please pay online through the following Payment Gateway :  
**PayU OR**
- Pay through RTGS/NEFT in INR as per the following details :  
Name of the Bank : HDFC BANK LTD  
Branch : Central Plaza  
Address of Bank : 2/6, Sarat Bose Road,  
Kolkata 700 020  
Account Number : 00142090000452  
Account Name : EEPC INDIA  
NEFT Code : HDFC0000014  
**OR**
- Demand draft favouring "EEPC INDIA" along with the duly filled-up Application Form

*Note: In case of not receiving a minimum number of participants, EEPC India may decide not to participate in the show.*

## Booth display:

**9 sqm. booth includes the following services:**

- 1 Info counter
- 2 Normal Chairs
- 1 Bar stool
- 1 roundtable
- 3 Spotlights
- 1 spot light
- 1 Electric socket
- 1 Wastebin
- Carpet flooring

**6 sqm. booth includes the following services:**

- 1 Info counter
- 2 Normal Chairs
- 1 Bar stool
- 3 Spotlights
- Only 1 spot light
- 1 Electric socket
- 1 Wastebin
- Carpet flooring

## Submission of application

Interested members are requested to fill in the online Application Form latest by **15 January, 2023** at the following link:

[Click For Application Form](#)



Please go through the "**Mode of Payment**" section of this Circular for payment details.

## Selection criteria

Since limited space is available, selection of participation will be done strictly on first-come, first-served basis.

## Benefit to the member-exporters

EEPC India is organizing this event under the MAI Scheme of Ministry of Commerce & Industry, Government of India. The rates mentioned above are subsidized in comparison with the normal rates offered by the Fair Authorities.

## Cancellation of participation

Please note that no request for cancellation and/ or refund including of advances, if any and/ or adjustment thereof shall be accepted for any reason whatsoever. Once the application form and/ or advance/ part payments are accepted by EEPC India the participant remains liable to pay in entirety the amounts due from them on account of the event. In case members are not able to travel due to travel restrictions/ advisory by Government of India or Mexico then the amount paid will be adjusted toward the participation in the next edition.

## Force Majeure

If a Force Majeure Event like war, act of God, natural calamities, governmental directives, civil commotion, epidemic, pandemic, etc. or alike events occurs inasmuch as that the fair authorities/ organizers consider that it is illegal, impossible, inadvisable or impracticable for the physical, onsite and in-person (i.e. 'live') elements of the Event to be staged, then in such situation and/ or circumstances the decision of the fair authorities shall be final and binding upon EEPC India and all its co-exhibitors/ participants. In such situation and/ or circumstances, if the fair authorities, organizers or the vendors appointed for providing diverse services related to the Event in question does not refund the monies paid by EEPC India and/ or does not otherwise absolve EEPC India from its contractual obligations then in such case the Co-exhibitors / participants remain liable to pay to EEPC India the contracted participation charge in full and shall not receive any refund from EEPC India of the amounts paid by the co-exhibitors/ participants. Further, if the fair authorities, organizers or the vendors, so appointed for the Event binds or rolls over EEPC India's participation in the future editions of the same Event in question, then automatically the participation of the co-exhibitor/ participant shall also be carried forward to such future editions of the Event and the amounts paid by them shall be given a credit for the successive edition. However, if there is any increment in the participation fees fixed by the fair authorities, organizers or in any other charges, budgets, etc. then such increased amount has to be paid by the co-exhibitor/ participant without any demur based on the space and booth booked by the co-exhibitor/ participant. In any event, a co-exhibitor/ participant cannot decrease the space or the booth size booked by them for the originally scheduled Event.

*Note: Regarding goods taken out of India for exhibition or on consignment basis for export promotion, participants may refer to Circular No. 108/27/2019-GST dated 18.07.2019 of the Central Board of Indirect Taxes and Customs (CBIC) which is the statute in the matter.*

[Contact details](#)



[www.eepcindia.org](http://www.eepcindia.org)

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